

New, flexible and powerful self-service solutions work virtually anywhere



IBM AnyPlace Kiosk



IBM AnyPlace Kiosk 15", 17" and 19" performance models; 15" entry-level model now available

Highlights

- **All-new, flexible and powerful ultra-compact self-service solution delivers a compelling customer experience virtually anywhere**
- **Complete family of 15", 17" and 19" touch screen high-performance models with dual video display capability support advanced rich media applications**
- **New entry-level model available in 15" size for reliable performance to run essential applications**
- **IBM AnyPlace POS Hub™ delivers flexible point-of-sale capability with all AnyPlace Kiosk™ models**

At a time when shrinking margins call for ways to increase sales and reduce costs, the IBM AnyPlace Kiosk family of products can help businesses respond to this shift in consumer demand while maintaining a strong competitive edge.

Designed to optimize the consumer experience across a broad range of market segments, including retail, travel, financial, government, healthcare and entertainment, this family of AnyPlace Kiosks supports a global ecosystem of software applications.

IBM AnyPlace Kiosk features

The AnyPlace Kiosks are now available in both performance and entry-level models to offer more choice and flexibility to support a wide variety of applications.

In addition, hardware options such as mounts, floor-standing enclosures and custom faceplates from IBM Business Partners help tailor the system to your business needs and enhance brand perception.

Powerful features deliver compelling self-service

The ultra-compact AnyPlace Kiosk is designed to deliver compelling self-service virtually anyplace. Its performance units offer rich features including an integrated motion sensor, realistic 3-D graphics, high-quality audio and advanced infrared touch screen technology that delivers interactive services with an exciting and intuitive user experience. By placing kiosks at strategic locations, you can help influence consumer decisions and increase employee productivity without adding a single square foot of real estate.

AnyPlace Kiosk self-service solutions are easy to install and can be readily customized to fit almost any environment. The sleek flat-panel touch screen—now available in 15", 17" and 19" sizes for the performance units—incorporates high-performance Mobile AMD Sempron™ and AMD Turion™ dual-core processors that support leading-edge applications. AMD Turion is an advanced dual-core processor uniquely optimized for multitasking and rich media applications. The entry-level models incorporate the Via C7 processor for reliable performance. Dual video display capability delivers an outstanding customer experience for digital signage or second touch screen support, and a magnetic strip reader and scanner option fit seamlessly into this powerful yet low-profile device.

Flexible configurations help increase business agility

For additional flexibility in the performance units, five USB and two serial ports accommodate a wide variety of optional external peripherals. A single power cord, industry-standard VESA mounting plate and multiple mounting

options make the kiosk easy to place and cost-effective to move in busy, high-traffic environments.

The new entry-level model, available in a 15" size, offers essential performance capabilities for most off-the-shelf software and applications. With an open standards based platform, energy efficient VIA processor, and chipset choices, this unit is designed to reduce power consumption to run essential applications.

With this flexibility, both performance and entry level units are designed so you can quickly respond to changing customer needs and minimize the costs of exploring new trends.

Point-of-sale flexibility improves efficiency

The new AnyPlace POS Hub feature provides outstanding versatility in fast-paced retail locations. To extend POS (point of sale) capabilities, IBM offers this optional AnyPlace POS Hub that works with any of the AnyPlace Kiosk models. It has five Powered USB ports,



IBM AnyPlace Kiosk 19" with AMD processors

IBM AnyPlace Kiosk features



IR touchscreen display has no plastic film to scratch and is designed to help avoid the need for recalibration

Integrated stereo speakers for high-quality audio

Presence detector can activate kiosk as end users approach

Multiple mounting devices (optional) enable you to place kiosks at touchpoints convenient to customers and employees. These options (shown) include Tabletop Mounts with a wide tilt range for ergonomically correct viewing; third-party mounts such as the articulated radial arm and mounts to the wall.

a cash drawer port and a lengthy USB cable that connects to an AnyPlace Kiosk. Powered USB ports, built on IBM innovation and industry standards, allow staff to quickly attach high-speed peripherals without requiring multiple, bulky power supplies. Now you can locate POS capability wherever it is needed.

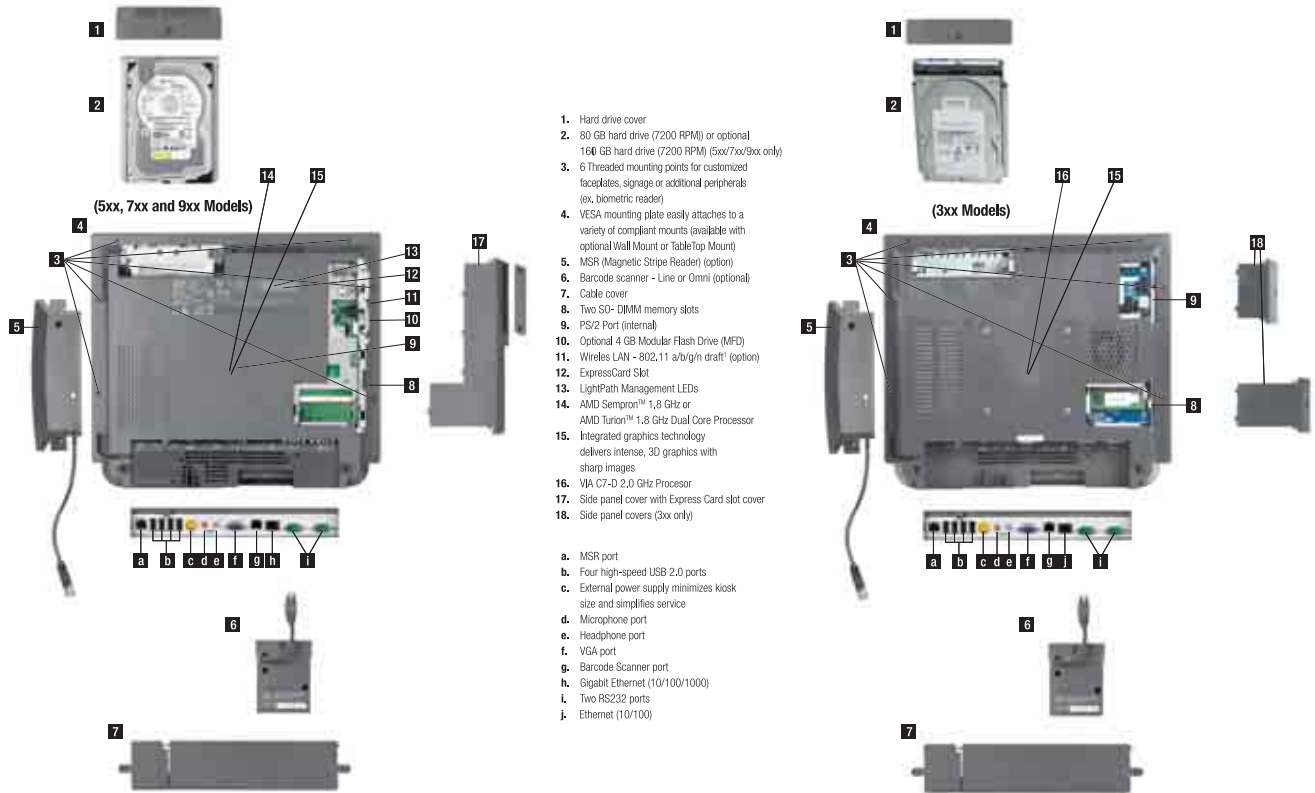
Since the power supply is fully integrated within the unit, the low-profile Hub weighs a light 6.0 lbs (2.72 kgs)

and can be mounted in a variety of positions—for instance, on a shelf, under a counter or on the wall. With only one platform required for kiosk or POS scenarios, the AnyPlace POS Hub is a cost-effective way to quickly adapt to changing customer trends and position your business for growth.

Leading wireless capability drives mobility

Mobility is a key feature of the IBM self-service solutions. The performance AnyPlace Kiosk units contain an ExpressCard™ slot to insert expansion cards like wireless WAN third-party options, which deliver business flexibility to connect and interact with consumers in a wide variety of environments. ExpressCard® is a new industry standard expansion slot that enables high-speed peripherals in a compact form factor.

IBM AnyPlace Kiosk features



The AnyPlace Kiosk performance units also provide a secure network connection for rich media applications that can function independently from the immediate environment. For example, a retailer can quickly set up a “pop-up store,” a temporary station that could be set up in a mall, for example.

The pop-up store can attract new customers, extend brand reach and showcase new offerings without drawing on additional mall staff or IT resources.

Robust design protects your investment

Engineered for long life and continuous availability, AnyPlace Kiosks feature a rugged, durable exterior that has held up under rigorous testing, frequent use,

and rough handling in harsh public situations. AnyPlace Kiosks are deployed in thousands of busy public spaces and consistently perform well in high-traffic conditions. The sealed, spill-resistant display and self-service hardened design can be embedded in the most demanding environments for engaging, round-the-clock interaction.

IBM AnyPlace Kiosk features

The AnyPlace Kiosk also features important built-in measures to ensure secure access. The all-in-one design eliminates the need for most external peripherals, while protecting the expansion ports as well. An optional modular flash drive provides storage with no moving parts for high reliability. In addition, a robust bezel cover design provides secure cable management and tamper-resistant controls. By preventing unauthorized access, these security features help protect your data and your investment.

Advanced management tools streamline operations

System management of the AnyPlace Kiosk is simple and cost-effective. A powerful combination of the IBM Remote Management Agent (RMA), IBM Light-Path Management (available with performance models only) and environmental monitoring sensors help staff monitor and manage

systems from a central site. RMA is now integrated into an enhanced end-to-end systems management solution, empowering retailers to manage their store environments more competitively. Also part of this management solution is IBM Director, a systems management tool that retailers can use to centrally manage their systems to help them achieve greater system uptime for more throughput.

Important system updates can be performed remotely, and built-in alert systems facilitate predictive maintenance and rapid diagnosis. Streamlining system management helps lower total cost of ownership and improve system availability.

Easy serviceability

Servicing the AnyPlace Kiosk has never been easier. The virtually tool-free design allows fast access to other internal components. This helps minimize downtime and reduce service costs.

And if needed, the experienced IBM worldwide service and support network is always ready to help you protect your investment.

Environmentally friendly features save energy

IBM self-service systems are built to help companies expand and upgrade for a long life cycle, which can translate into companies disposing of fewer obsolete products. As part of IBM's commitment to developing products that reduce consumption of energy, IBM performance models use AMD mobile processors in the AnyPlace Kiosk. IBM entry level models use VIA processors with built-in power management that can help reduce system energy usage. The IBM worldwide packaging engineering team strives to use materials with recycled content and common shipping methods to help optimize the sustainability of packaging materials.



IBM AnyPlace POS Hub – back view and front view

IBM AnyPlace Kiosk features

IBM AnyPlace Kiosk at a glance

	Models 5xx, 7xx, 9xx	Model 3xx
Hardware		
Touch screen	Advanced Infrared Touchscreen 15" – 1024 x 768 resolution 17" – 1280 x 1024 resolution 19" – 1280 x 1024 resolution	Advanced Infrared Touchscreen 15" – 1024 x 768 resolution
Processor ²	<ul style="list-style-type: none"> • Mobile AMD Sempron 1.8 GHz 3500+ (1 GHz FSB) • AMD Turion 64 X2 TL-56 1.8 GHz Dual-Core Mobile Technology (1 GHz FSB) 	• Via C7-D Model D, 2Ghz Core, 800 Mhz FSB
Storage ³	80 GB (7200 RPM), optional 160 GB (7200 RPM)	80 GB (7200 RPM)
System memory	512 MB DDR2 (upgradable to 4 GB) ⁴	512 MB DDR2 (upgradable to 2 GB) ⁴
Graphics	VIA Chrome9™ IGP (Integrated Graphics Processor), 256 MB max (shared with system memory)	
Slots	Single ExpressCard expansion slot	None
Ports	<ul style="list-style-type: none"> • High-speed USB 2.0 (5) • RS-232 (2) • Dedicated MSR and Scanner ports • Headphone (2) • Microphone • VGA port—Video Out • Gigabit Ethernet (10/100/1000)⁵ 	<ul style="list-style-type: none"> • High-speed USB 2.0 (5) • RS-232 (2) • Dedicated MSR and Scanner ports • Headphone • Microphone • VGA port—Video Out • Ethernet (10/100)⁵
Power Consumption	40W typical, 120W maximum	40W typical, 100W maximum
Dimensions (WxDxH)	15" model: 14.5" x 2.9" x 12.8"/368 mm x 72.8 mm x 326 mm 17" model: 15.8" x 3.1" x 14.5"/402 mm x 78.3 mm x 368 mm 19" model: 17.5" x 3.3" x 15.7"/441 mm x 82.8 mm x 399 mm	15" model: 14.5" x 2.9" x 12.8"/368 mm x 72.8 mm x 326 mm
Weight ⁶	15" model: 14.2 lbs/6.4 kg 17" model: 18.2 lbs/8.3 kg 19" model: 20.5 lbs/9.3 kg	15" model: 13.9 lbs/6.3 kg
Software		
Operating systems supported	<ul style="list-style-type: none"> • Microsoft® Windows® XP Professional Edition (32-bit) • Microsoft Windows Embedded for Point of Service (preload on select models—see Chart 1a) • Windows Vista® Business (32-bit) • All OS available as preloads 	<ul style="list-style-type: none"> • Microsoft Windows XP Professional Edition (32-bit) • Microsoft Windows Embedded for Point of Service (preload on select models—see Chart 1b) • Windows Vista Business (32-bit) • Only Windows XP and WEPOS available as preloads
Drivers supported	Microsoft Windows, UPOS ⁷	
User Experience	<ul style="list-style-type: none"> • Presence sensor • 2 stereo speakers 	
Industry standards		
System management	<ul style="list-style-type: none"> • RMA v2.3 (Remote Management Agent) • Wired for Management (WfM), Wake on LAN® (WOL), SMBIOS and PXE 	
	• Light Path Management	• Not available
Power management	APM 1.2 with Linux®, ACPI 1.0 with Microsoft Windows	

IBM AnyPlace Kiosk features

IBM AnyPlace Kiosk at a glance

Peripheral options

- 802.11 a/b/g/n draft wireless support Not available
- 4 GB Modular Flash Drive

- Choice of two barcode scanners
 - AnyPlace Omni Scanner
 - AnyPlace Line Scanner
- Integrated three-track MSR
- Wall Mount (against the wall)
- TableTop Mount
- IBM AnyPlace POS Hub

Services

Limited warranty ⁸	One year on-site and depot service (model dependent)
Technical support ⁹	24/7 phone support and Web-based help (during warranty period)
Options ¹⁰	On-site service is available

Chart 1a—IBM AnyPlace Kiosk performance models

Touch Screen Size	Warranty	AMD Sempron processor		AMD Turion Dual-Core processor	
		No OS Preload	OS Preload**	No OS Preload	OS Preload**
19"	IOR*	930	93E	940	94E
19"	Depot	910	91E	920	92E
17"	IOR	730	73E	740	74E
17"	Depot	710	71E	720	72E
15"	IOR	530	53E	540	54E
15"	Depot	510	51E	520	52E

* IOR Warranty (IBM On-site Repair)

** WEPOS (Microsoft Windows Embedded Point of Service), Microsoft XP or Microsoft Vista Preloads

NOTE: Worldwide models represented. All models not available in each country.

Chart 1b—IBM AnyPlace Kiosk entry-level models

Touch Screen Size	Warranty	Via C7 processor	
		No OS	WEPOS or XP***
15"	IOR	330	33E
15"	Depot	310	31E

*** WEPOS (Microsoft Windows Embedded Point of Service) or Microsoft XP preloads only

For more information

To learn more about IBM Anyplace Kiosk solutions, contact IBM Business Partner: Electronic Art LLC at 513-321-1771 or online at www.ElectronicArt.com



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- ¹ Availability subject to wireless certification in the country of use.
- ² MHz/GHz only measures microprocessor internal clock speed; many factors affect applications performance.
- ³ MB/GB/TB equals one million/billion/trillion bytes when referring to storage capacity; accessibility may be less.
- ⁴ Actual addressable memory may be less.
- ⁵ Internet access separate, not included. Not available worldwide. Ask your representative for details.
- ⁶ Represents weight of system only, not mounted on stand and exclusive of power supply.
- ⁷ Available for select operating systems and devices.
- ⁸ For a copy of the terms and conditions of the IBM Statement of Limited Warranty, please contact your IBM representative or reseller.
- ⁹ Technical response times may vary.
- ¹⁰ For more information, please contact your IBM representative.